



2025 IMPACT REPORT

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THE HEART OF OUR MISSION

Project Purpose exists to share with low-income students and families of Pottstown, PA. Christ's unique purpose for their lives by providing educational resources and mentoring relationships.

- Serving 100+ students in the Pottstown Area
- 129 Dedicated Project Purpose Volunteers
- Over 19 Church Partners

EXECUTIVE DIRECTOR MESSAGE

Dear Friends of Project Purpose,

As our staff reflects on our 14th year of serving the community, we are filled with deep gratitude for the faithful generosity of our donors and volunteers. Your support has allowed us to welcome 33% more students, expand our programs, and grow our team to meet the rising need. The faithful commitment of 110 tutor mentors—giving just one hour a week—continues to change lives and bring hope!

Ensuring that the more than 100 students we serve each week feel seen, safe, and supported is the heartbeat of Project Purpose. As we look ahead to the 2025–2026 school year, we remain committed to growing at a sustainable rate—ensuring that every student we support is met with kindness, consistency, and Christ-like compassion, while being connected with invested community members and increased educational opportunities. We'll continue fighting food insecurity by providing snacks and weekly meals, and we hope to expand this provision even further.

As you read this report, I invite you to see what God has done—and to consider how you might partner with us to change lives locally.

With gratitude,

Marcie M. Evangelist

Marcie Evangelist, Executive Director



From left to right: Sara Ranck, Assistant Director; Martha Shick, Director of Giving and Finance; Alicia Nelson, Program Assistant; Marcie Evangelist, Executive Director.

PROGRAM HIGHLIGHTS: JUNE 2024-JULY 2025



After School Homework Help: Mentoring & Tutoring Program

- 101 Students served, representing over 50 unique families
- 110 weekly tutor mentors
- 130 weekly tutoring sessions
- 20 students participated in our Spring 2025 Chess Tournament



Project Garden: A Community Garden Outreach

During the Summer of 2024, over 30 students participated in caring for our summer garden and sharing the harvest with their families.



Ignite: STEAM Club

Summer 2024: 18 students spent 5 sessions exploring Space Sciences. Throughout the school year, an average of 14 students met bi-monthly to explore topics like propulsion engineering, science in art, microscopes, and Lego robotics with the YWCA. The year ended with 21 students on a field trip to the Lancaster Science Factory in May 2025.



Mentoring Events:

Students and tutors built stronger relationships through 5 fun events, including a pool party at Sanatoga Swim Club, a pumpkin carving bonfire night, a Reading Phillies game, & more.



Meals for our Students:

- 6 weekly Meal Team Volunteers
- Weekly Wednesday Meals served 2,080
- 2,994 total meals served at all programming in 2024-2025
- 5 nights of shared meals with tutors
- Cost to sponsor a Sit Down Meal: \$200



Volunteer Trainings:

Fall 2024: Supporting Your Student in Peer Relationships
Spring 2025: Helping Students Manage Goals

“When the kids come here, it bolsters the sense of community in their hearts. They see the same faces at school, on the bus, in the neighborhood. And when they come to Project Purpose they get to join with the same kids in being in an environment of peace and love.”

~Jarrett - Board Member & Volunteer for 9+ years

POWERED BY PRIVATE DONORS AND COMMUNITY PARTNERS



Family Benevolence:

- Over \$6,000 raised for Emergency Rental Assistance, Utilities, and groceries
- Over 100 students received a backpack and school supplies
- 82 Winter Coats matched with a student
- 155 sets of winter hats and gloves to Project Purpose families
- 23 Thanksgiving Dinners
- 92 students received a birthday cake
- Over 100 children provided with Christmas gifts
- 28 families (over 80 kids) received food from our Winter Break Food Drive
- 15 students matched with new socks and underwear
- Over 80 kids benefited from our Screen-Free Summer Toy Giveaway



Camp Scholarships

- Summer 2024: 44 students sponsored to Camp Manatawny

"Project Purpose has done so much for me in life. It is hard to explain how grateful I am for the time and patience that the tutors have for me and the other children that are involved. Project Purpose has shown me how to learn and have fun while doing so. I don't know how I would've gotten through school without the program, and that's the biggest reason I appreciate it. I would like to thank my tutor and role model, Mr. Steve. Throughout all the years, he has taught me everything to know in order to become the man I need to be."

~ Keith, Project Purpose from 1st to 12th grade

CREATING CHANGE TOGETHER WITH OUR GENEROUS CHURCH PARTNERS



Theater Club:

- 10 Student participants
- Production Title: Daughter of the King
- Scripture Passage 2 Kings 5

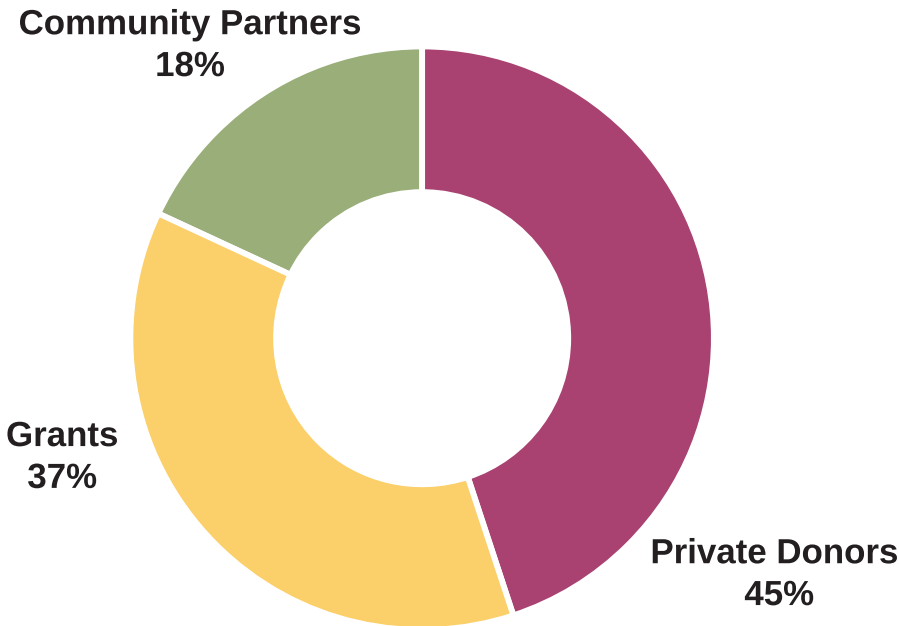


Discipleship Program:

Spring 2025: MS/HS Girls' Series on Identity in Christ

FINANCIAL HIGHLIGHTS AT A GLANCE

Project Purpose is a community supported 501(c)3 non-profit. God continues to lay on the hearts of individuals, churches, and businesses to give to Project Purpose. Your gift helps us to meet our mission to share with the low-income students and families of Pottstown Christ's unique purpose for their lives by providing them with educational supports and mentoring relationships. Your gift is used to support our programs, our staff, and our families' needs.



GET INVOLVED
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BE PART OF THE CHANGE

A special thanks to Coventry Christian Schools for sharing their campus with our students for 14 years and to the Pottstown Regional Community Foundation for over a decade of partnership in serving our community.